# Chamber Briefs SUMMER 2020

#### Where business and opportunity meet.

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# **Register today!**

### TUESDAYS

**Tuesday Trivia Hours** 5:30 - 6:30 p.m.via Zoom

Quick! Brush up on your trivia! It's an hour of fun and games every other Tuesday evening to end your day on a high note.

### THURSDAYS

Lunch & Learn 12 noon - 1 p.m.via Zoom A different topic every week to build your skill set while we all socially distance.

# Save the Date!

# SEPTEMBER 15

MRCC Golf Outing & Humanitarian Dinner

New York Country Club Spring Valley, NY A great day of golf at an exciting new venue. Join us!

Register at mrcc.biz

# OUTING & HUMANITARIAN DINNER

# MRCC GOLF OUTING STILL ON!

Join us for the MRCC's 29th Annual Golf Outing & Humanitarian Dinner, Tuesday, September 15, being held at the New York Country Club in Spring Valley, NY. Chris Wragge, CBS 2 News anchor, is our 2020 Humanitarian of the Year and will be honored at the evening



program. Chris has chosen the Mahwah Schools Foundation and the John F. Carty Memorial Scholarship to receive the charitable donation from this event. Chris's purpose is to financially support students and education through philanthrophy.

Golf and Dinner Sponsorships are still available. We would like to thank fellow members and local businesses who have already committed to a sponsorship. Sponsorships are a great way to get maximum visibility at the event and show your support for Chris, his chosen charities and the MRCC.

Golfers enjoy breakfast, morning putting and chipping contests, and a chance to win prizes throughout the golf course. It's a fun and safe day packed with food, beverages and good times with friends and colleagues. If you don't know how to golf and want to learn, we encourage you to try our golf clinic.

We welcome donations of prizes and promotional items for the promo bags. Or take out an ad to show your support of our amazing Humanitarian, the MSF and the John F. Carty Memorial Scholarship - our event journal is a great way to advertise your business.



Please register to join us, as we expect this to be a sold out event! More information and registration is available at mrcc.biz/golf.

# MRCC SCHOLARSHIPS



We had a record number of applicants this year and what a tough choice our scholarship committee had narrowing down the winners! While we could not award our scholarship winners in person, we still put smiles on their faces with the news of both winning a \$2000 boost to their educational plans.

Left: RCNJ – Mark Greenwood of Ramsey, NJ, Chamber Affiliation – Mahwah PBA Local #143 Right: Lincoln Tech – Eric Oorthuys of Highland Lakes, NJ, Chamber Affiliation – Lincoln Tech MRCC wishes them both the very best of luck!



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DIRECTOR SPOTLIGHT

#### Beth Donalds, MBA, CPA The Business Doctor

Equal parts CFO, sales and marketing strategist, and operations guru, Beth Donalds works with entrepreneurs to translate their vision into strategic action. Beth applies her 30+ years of corporate finance and operations experience to help business owners simplify day-to-day operations and maximize profitability. As founder and principal of The Business Doctor she knows what it takes to grow a successful business. She doesn't just talk a good game her clients count on her to provide the practical know-how and handson support they need to achieve honest-to-goodness results. Beth is deeply committed to seeing the MRCC thrive, and has been actively involved in the Membership Committee since 2013 and a Board Member since 2017. As co-founder and leader of the Women in Business Initiative (WIBI), she is proud to help foster the professional growth of hundreds of working women. Her contributions earned her the 2016 MRCC Volunteer of the Year award.

Connect with Beth at beth@businessdoctornj.com or visit http://www.businessdoctornj.com.

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

#### JOIN US · SUPPORT US · MAKE A DIFFERENCE

#### PRESIDENT'S MESSAGE

Dear Friends and Colleagues,

I hope the summer is treating you well and that you and your family are healthy and safe. Once again, I want to reassure you that the MRCC remains here for you. Our staff and volunteers have continued to work behind the scenes to provide information and resources to help all members impacted by the nationwide crisis. We are all in this together, and together we will overcome these unprecedented challenges.

While our normal, in-person activities have not taken place since March, our member activity hasn't stopped. For the last few months, MRCC members have been meeting remotely to provide assistance, advice, and referrals to each other. I invite you to participate in one of our many virtual events. I'm certain there is something of value for everyone.

We remain optimistic that our annual golf outing will take place as scheduled. I invite you to mark your calendars and register today for our 29th annual Golf Outing and Humanitarian Dinner - Tuesday, September 15th at the New York Country Club. Safety is our number one concern and this venue will host the entire event outdoors. This year's Humanitarian is CBS 2 NY News Anchor Chris Wragge. Please join us as we acknowledge him and support both the Mahwah Schools Foundation and The John F. Carty Memorial Scholarship. This is a great opportunity to gain exposure for your business while enjoying a fun-filled, social-distanced, day outdoors with friends and colleagues.

I look forward to seeing you soon.

Thank you and stay well.



MRCC President Owner, Envision Video

Services

MAHWAH REGIONAL CHAMBER OF COMMERCE







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Valley
Health
System
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# **MEMBER NEWS BRIEFS**

• **BrainStorm**'s efforts to make a difference in the community continue... and we NEED YOUR HELP!

First, our offer to tutor/coach the children of healthcare workers/first responders for FREE continues. We have lots of room to serve more families~ please spread the word!

Second, we are offering FREE parent support forums to guide parents through the difficult process of homeschooling their children right now.

Third, we are launching the Laptop Challenge (gathering physical computers or funds to purchase laptops for the students of Paterson) this week. Please track BrainStorm's social media pages (FB and Insta) to stay apprised and let your network know so that they can contribute!

This is a difficult time for everyone, and Brain-Storm is dedicated (as ever) to "being the difference" and creating outstanding opportunities for our families. THANK YOU for taking just a few moments to consider how you can contribute by sharing these offerings with your network, so that they can enjoy/contribute, too. Please contact us at 201-847-8676 or tutoringinfo@stormthetest.com for more information.

Be well & be inspired! We will get there!!



• The new owners of **Primo Hoagies** in Mahwah, New Jersey, are Anthony Falange and Felix Galinsky. We were very excited to acquire this store in May of this year! Our plans are to open nine more locations in the northern New Jersey area.

We bring a diverse menu of Italian hoagie sandwiches with all of the ingredients brought to us fresh weekly. Our famous seeded bread is baked

daily in store and all of our meats, cheeses and produce are sliced to order on every hoagie!

We top many of our Hoagies with oil, vinegar and a special blend



of spices! We have all your Italian favorites like roasted peppers, broccoli rabe, long hot peppers, hot capicola, fresh prosciutto and of course mozzarella! We also have a large catering menu that can feed a party of any size.

Primo Hoagies is open daily from 10am to 8pm seven days per week, offering curbside delivery as well as third-party vendor pick up with Uber eats, GrubHub and door Dash.

Charlie Vingoe's
 SERVPRO of North-

west Bergen, and SERVPRO of Southern and Eastern Rockland County is Here to Help during



your time of need. As essential workers, our SERVPRO franchise has been open for business and continues to provide emergency water, fire, sewage and mold cleanups for residential and commercial properties. SERVPRO also adheres to the highest cleaning and sanitation standards for your home or business and has years of experience in dealing with biological contaminants. We will go beyond the scope of work that regular janitorial staff perform on a daily basis. In these unprecedented times, SERVPRO continues to take addition measures to keep our clients and staff safe and to help return your residential or commercial property back to "Like it never even happened". Give them a call at 800-497-7179 to learn about their services.



 AB&G and MB&G are pleased to report that they're open with the same great food as always, served and delivered safely. These past four plus months have been filled with loss, struggle, despair, hope, blessings, belief and encouragement. We decided on day one to prioritize our guests' comfort and safety into reopening. While we may be missing out on a few extra seats we are proud of our safety-first mentality. Earning our guests' confidence has always been our goal as it relates to food quality; level of service; and safety and sanitation. We are fortunate to have the space for outdoor tents and tables. The joy of interacting with our guests and the gift of being busy greatly outweighs the new workload and long hours. We are blessed with the greatest family of co-workers and the most amazingly supportive community. Rest assured, the AB&G and MB&G are here for the long haul and we look forward to playing a positive role in our communities for many years to come! Relentless forward progress!

• **Ramsey Theatre** has opened NJ's newest temporary Drive-In Movie Theater! Owners Dave and Laura Rose launched their movie series in July at Smith School on Monroe Street in Ramsey, NJ. Ramsey Theatre, located at 125 E. Main Street, Ramsey, NJ, was shuttered in March due to the Coronavirus Pandemic and has reinvented itself during these difficult times. They are delighted to bring the fun and nostalgia of the drive-in movie experience to the surrounding communities.

Upcoming movies include Jurassic Park, Footloose, Grease, Finding Nemo, Goonies and more. Reservations are required. The \$25 per-car tickets as well as concessions such as fresh-popped popcorn, candy and beverages can be purchased on the theater's website: driveup.ramseytheatre.com. Doors open at 7:50 pm; showtime is at 8:30 pm.

Private events are also available at the drive-in! Perfect for community groups, fundraisers, appreciation events, celebrations and more. For more information, call Laura Rose at(201-207-1867.



# **MRCC TRIVIA FUN**

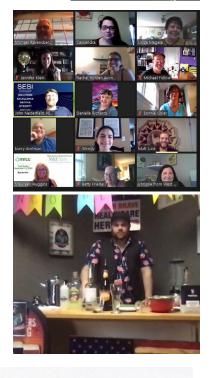
Networking, sharing, learning and fun were all part of the MRCC's response to the new stay-at-home social distancing rules.

Join us for many new virtual events in coming months!

Members have been enjoying our Tuesday Night Trivia's. Different topics each night, lots of laughs and surprises. The winner gets a \$25 gift card!

Ron Schrimp of Mahwah Bar & Grill demonstrating how to make Mexican drinks for our Cinco de Mayo Trivia Night

# Tuesday Night Trivia Was so much fun!



#### MAMMOGRAPHY SAME-DAY RESULTS



#### VALLEY GETS IT.

It's time to put your health at the top of your list. Schedule your mammogram\* at The Valley Hospital and get faster, same-day results.

\*A doctor's prescription is required.

CALL TODAY – 201-447-8422



# UPCOMING EVENTS

#### All MRCC events will be virtual via ZOOM until further notice.

- AUG 11 Tuesday Trivia: Bergen & Rockland, Prize Sponsor: TD Bank, Trivia Sponsor: LB Entertainment; Via Zoom
  - 12 Women In Business Initiative (WIBI); Sponsored by Good Samaritan Hospital, M&T Bank, TD Bank and Valley Health System; Via Zoom
  - 19 Women In Business Initiative (WIBI); Sponsored by Good Samaritan Hospital, M&T Bank, TD Bank and Valley Health System; Via Zoom
  - 19 Virtual Pampered Chef Party to Support MRCC; Via Zoom
  - 20 OMNI: Golf Tips from a Pro; New York Country Club
  - 25 Tuesday Trivia: National Geographic; Prize Sponsor: TBD, Trivia Sponsor: LB Entertainment; Via Zoom
- **SEP** 8 Tuesday Trivia: United States History; Prize Sponsor: TBD, Trivia Sponsor: LB Entertainment; Via Zoom
  - 9 Women In Business Initiative (WIBI); Sponsored by Good Samaritan Hospital, M&T Bank, TD Bank and Valley Health System; Via Zoom
  - 15 29th Annual Golf Outing & Humanitarian Dinner; Sponsored by Bergen Magazine, Inserra Supermarkets Inc., Konica Minolta, M&T Bank, and Valley Health System; New York Country Club
  - 22 Tuesday Trivia: Music; Prize Sponsor: TBD, Trivia Sponsor: LB Entertainment; Via Zoom
  - 23 Women In Business Initiative (WIBI); Sponsored by Good Samaritan Hospital, M&T Bank, TD Bank and Valley Health System; Via Zoom

\*Sponsorships still available. Please inquire at the office. All dates and events are subject to change. Please visit mrcc.biz for up-to-date information and to register for all events.

# COMING IN OCTOBER



All Day Virtual "Health Fair" presented by Valley Health System Look for details coming soon!

# **BE SEEN!**

Join our Eblast Sponsors! CROWNE PLAZA° AN IHG° HOTEL SUFFERN - MAHWAH



CardPlus<sup>®</sup> Empower

Contact the MRCC Office for details - 201-529-5566

# Bergen County's Premier Chamber of Commerce™ WELCOMES NEW MEMBERS

#### Now is the Time...to be Connected!

There has never been a more important time to connect with fellow professionals and friends in your community. The MRCC, serving over 550 members in 90+ communities, is active and ready to serve you! With virtual events designed to educate and inform, plus entertainment to keep your spirits high, we are proud to be a premier networking resource during COVID-19. Many virtual events are free of charge, with the option to support the MRCC at any level that fits your budget. Visit MRCC.BIZ to register today for events that will connect you to the extraordinary people and businesses in our vibrant community.

# **Omrcc**





# GREAT BUSINESSES AT YOUR FINGERTIPS

The 2020 MRCC Directory is online to members, a useful guide to excellent regional businesses. Just sign on to your account at mrcc.biz to access it.

**CLICK HERE for member login** 

# MRCC welcomes these new members and invites you to visit them at mrcc.biz

Primo Hoagies; Mahwah

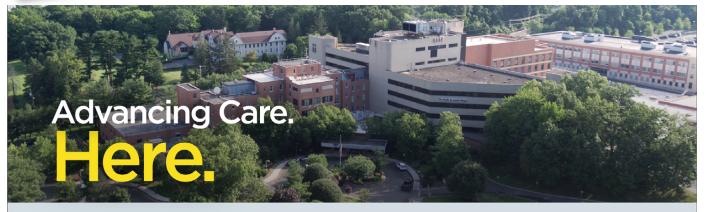
Well Versed Marketing, LLC; Wyckoff

Effective August 10, 2020

#### **Member Benefits Overview**

New and prospective members enjoyed the MRCC's quarterly Member Benefits Overview for a look at the many opportunities the Chamber offers its members.





# Another reason to feel good about Good Samaritan Hospital.

At Good Samaritan Hospital, a member of the Westchester Medical Center Health Network, our mission is to care for you. With compassion, skill and innovation — in a convenient community setting — and with access to the respected expertise of the area's leading specialists.

Cardiology and Cardiac Surgery Program Total Joint Replacement Center The Surgical Weight Loss Institute Emergency Department The Center for Breast Health Bobbi Lewis Cancer Program The Stroke Center



# Good Samaritan Y Hospital

Westchester Medical Center Health Network

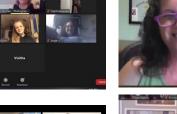
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Advancing Care. Here.



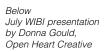
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Above, far left: Our WIBI group chose the Girl Scouts of Northern New Jersey for their 2020 Community Partner. The first of their "Success and Challenges for Women in Business" series was held on June 10th.

Along with a wealth of knowledge from panelists Helene Klaassens of A.R.E. Coaching & Mentoring (top left), Jean Terman of Jean Terman Photography (left), and Donna Gould of Open Heart Creative, the girls were able to receive a badge for participating.

Left center: On June 17th the WIBI ladies had their Totally Social 2.0 for great networking and team building activities!

On July 15th our YPN group met for a Booze and Business Virtual event with members of REBOP.





COMMUNICATION COVID-19 Donna Gould Open Heart Creative



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# barringt⊕npress

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## HAVE YOU BEEN COUNTED?

More than 90 million households have already responded to the 2020 Census. Have you completed it? If not, there's still time to respond and to help make sure your community doesn't miss out. Where there are more people, there are more needs—for schools, roads, and many other programs and services for families, older adults, and children. We must make sure that you and everyone in your community are counted.

If you have already responded to the 2020 Census, thank you! If you have not yet responded Support Small Business. Complete the Census.

The 2020 Census will provide data to small businesses that is essential to help them grow and succeed. This data can help businesses better understand how to serve their customers, where to open new locations, and where to find a skilled workforce. Respond to the 2020 Census online, by phone, or by mail for a complete and accurate census.



for your household, we encourage you to respond today. Answer a simple questionnaire about yourself and everyone who was living with you on April 1, 2020.

It has never been easier to respond to the census. You can respond online at 2020census.gov — without ever having to leave home or meet a census taker.

"We are living in unprecedented times, but the 2020 Census remains constant in our democracy. Together, we will meet our constitutional duty and count all persons in all communities across our vast and diverse nation."

- U.S. Census Bureau Director Steven Dillingham, April 18, 2020

CLICK HERE to go to the Census



# JOIN A COMMITTEE!

MRCC members volunteer their time – virtually these days – to help the Chamber serve you and your business well, even in these difficult times. *Above: Marketing Committee* Below: Golf Committee





#### MRCC Board of Directors

PRESIDENT Peter Gallo Envision Video Services

SENIOR VICE PRESIDENT Rob Angner The Valley Center for Health and Wellness

TREASURER Ben Mills Goldstein Lieberman & Company, LLC SECRETARY/EXECUTIVE DIRECTOR Maureen C. Huggins MRCC

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Brian Durkin Durkin Agency Inc. Directory AVP

Mark Fairman, LUTCF, CLTC New York Life Insurance Company *Membership VP* 

John Fennell DoubleTree by Hilton Mahwah Events AVP

Maggie Grande Konica Minolta Business Solutions U.S.A., Inc. Marketing AVP

Christopher Heyer, Esq. Scura, Wigfield, Heyer, Stevens & Cammarota, LLP *Board Operations VP* 

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Nadia Khalil Allstate Insurance Mahwah Agency YPN Chair

Liz Kloak Ramapo College of NJ Foundation Scholarship VP

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Jeffrey MacFarlane McBride Corporate Real Estate Golf AVP

Aparna Mulchandani Two by Two Marketing VP

Tia Pyo M&T Bank 5K AVP

Deborah A. Richin, CFP<sup>®</sup> UBS Financial Services, Inc. *Golf VP* 

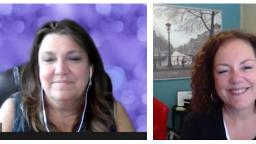
Rena Rothman Piano Teacher Directory VP Newsletter, TOR Chair

Paul Scarduffa TD Bank 5K VP

Sara Subramanian Sheraton Mahwah Hotel Community Relations VP

Miri Upton Synergia Financial Membership AVP





Our June 11th Lunch & Learn "Refocusing your Focus" was presented by Jen Klein, Focus USA





stand out from the crowd.

develop your brand. build your visual story.

graphic design advertising logo design marketing materials print purchasing & management

Dawn Stephans President dmsdesign@optonline.net 201.421.5597 dmsdesignsinc.com



### **Mahwah Chamber Briefs**

PUBLISHED QUARTERLY BY THE Mahwah Regional Chamber of Commerce One International Blvd., Suite 211, Mahwah, NJ 07495 • 201-529-5566 • info@mahwah.com EDITOR: Rena Rothman REPORTER: Maureen C. Huggins LAYOUT EDITOR: Maja Britton VP MARKETING: Aparna Mulchandani MRCC reserves the right to edit information as needed.

Kicking off our Thursday Lunch & Learns, David Wreski and Betty Friedel of Guardian Digital presented "Protecting Email in Times of Crisis & Working Remotely"

# **LUNCH & LEARN**

Stay connected and learn at our weekly Zoom events.

Donna Miller, C3Workplace and Karen Yankovich, Uplevel Media, LLC presented a 3 part series on "Connecting & Growth While Disconnected"



Great discussion, questions, and answers were had from our "Latest on the COVID-19 stimulus programs" Lunch & Learn. Members got advice from panelist Ronald DeSoiza, PKF O'Connor Davies; Deborah Shaub, C&B Accounting; Gene Bohensky, The Alternative Board, and moderator David Haas, Cereus Financial Advisors.

Reach your customers in a mailbox not just an inbox.



# HITCH-A-RIDE

in MRCC's Quarterly Mailer

We'll send your promotional material to approximately

#### 1,000 local businesses for only \$250!

2020 Flyer deadline: October 6



#### mrcc.biz