

## **CHAMBER BRIEFS**

SPRING 2021

Where business and opportunity meet.

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## Register today!

#### **MAY 20**

"Timeless Topics for Your Health" Panel Lunch & Learn

12:00 - 1:00 p.m.via Zoom
Whether you want to make a big change in your life, or just a few small ones, you may benefit from tips offered by our panelists.

#### JUNE 3

#### **Speed Networking**

8:30 - 10:30 a.m. via Zoom Jump around in three-minute breakout rooms to network and make connections.

#### **JUNE 17**

#### **Recognition Luncheon**

11:30 - 2:00 p.m.

Ramsey Golf & Country Club

Help us congratulate MRCC's
Scholarship recipients and
recognize selected members.

Register at mrcc.biz

#### **BRINGING BUSINESS BACK!**

We are excited to have MRCC staff back in the office full time again. As vaccinations have been getting into arms, we at MRCC have been busy planning safe in-person events, following all CDC guidelines, including limiting the number of attendees.

Our Annual Luncheon at the MB&G on May 6 is sold out, which shows people are ready for getting back to normal. We have our Recognition Luncheon scheduled for June 17 at the Ramsey Golf & Country Club. Our OMNI group will be having a Networking Cigar Night on June 8 on the patio at the Crowne Plaza Suffern—Mahwah; our YPN group will be having an After Hours event on June 15, hosted by Tavern 17; and our WIBI group is having their "Coming Out" Luncheon at Cenzino Ristorante in Oakland on June 29. Of course, we will still be holding virtual events until all feel comfortable gathering in person.

Please check our website for all other events.







# GREAT BUSINESSES AT YOUR FINGERTIPS

The 2021 MRCC Directory will make its debut at our Annual Luncheon on May 6, and you're invited to pick up a copy at the MRCC office after May 7.

The Directory will also be available online to our members, a useful guide to excellent regional businesses. Just sign on to your account at mrcc.biz to access it.

**CLICK HERE for Member login** 

#### **SCHOLARSHIP DEADLINE IS MAY 28**

MRCC supports local students with annual scholarships at a number of higher learning institutions in the region. This year we will be offering scholarships to Eastwick College, Lincoln Technical Institute, and Ramapo College of New Jersey.



Do you or one of your employees have an immediate family member who will be a full-time student attending Lincoln Technical Institute or Ramapo College of New Jersey in the fall of 2021?

Do you or one of your employees have an immediate family member who will start school at an Eastwick College campus full time in July 2021 or October 2021? If the answer is yes, scholarship applications are now being accepted and are due to the Chamber office on or before Friday, May 28, 2021; 3:00 pm.

**CLICK HERE to download a Scholarship application.** 

# DIRECTOR SPOTLIGHT





Liz joined the MRCC board last summer and serves on the Scholarship Committee and has recently joined the Golf Committee. She is currently Director of Fundraising Events and Business Partnerships for the Ramapo College Foundation. She oversees the Foundation's four yearly fundraisers and is liaison to area businesses for philanthropic support to increase student scholarships and to further enhance the educational experience at Ramapo.

"The work of the MRCC is critical to the vitality and growth of all area businesses and their ability to support a wide variety of beneficial causes. The students and faculty of Ramapo College are extremely fortunate to have such a robust and active chamber of commerce so close by. As Ramapo transitions into its exciting future, the partnership with MRCC will continue to strengthen and foster collaboration."

Liz joined the Foundation staff in 2005 and received her Master's degree from Ramapo in 2016. She is an adjunct professor in Ramapo's Degree Completion Program. Previously, Liz served as White House Deputy & Assistant Press Secretary in the Reagan and Bush administrations. She was also Director of Communications & Community Outreach at the Ronald Reagan Presidential Library & Museum in Simi Valley, CA. She lives in Wyckoff, NJ and has four children.

#### PRESIDENT'S MESSAGE

Dear Friends and Colleagues,

Spring is my favorite time of year. Leaving the cold, grey winter behind, Spring is a time for renewal and getting back outdoors. This Spring is truly special as there appears to be a light at the end of the pandemic tunnel, and a renewed hope that we can be together in-person again soon.

To that end, our first in-person, outdoor event is already on the calendar. I invite you to join us at our annual luncheon on Thursday, May 6th. This event will be held under the tent at the Mahwah Bar and Grill and all CDC guidelines will be followed.

Over the last 12 months, our staff and volunteers have been diligently working together to provide new and unique offerings for all members. Our YPN, WIBI and OMNI groups have been hosting remote meetings, workshops, and even a book of the month club. I invite you to check out our calendar and participate in one or more of our programs. I'm certain you will find something of value for you.

The Chamber remains here for you. If there is anything we can do to help you and your business grow, please reach out to me or a member of our staff. I look forward to seeing you again real soon.

Thank you and stay well.



Peter Gallo MRCC President Owner, Envision Video Services















NONICA MINOLTA











#### MEMBER NEWS BRIEFS

• Phillip E. Goldstein, managing partner of Goldstein Lieberman & Company LLC, headquartered at One International Boulevard in the Crossroads Corporate Center in Mahwah,



Phillip Goldstein

New Jersey, announced today that ABD Associates has completed its merge with Goldstein Lieberman & Company LLC to become one of the region's largest and most prestigious Certified Public Accounting, Business Advisory and Tax firms. Effective April 15, 2021, the two firms are now one entity -

Goldstein Lieberman & Company LLC. Both firms' clients now benefit by having access to additional convenient locations, an even wider range of professional services, and a greater wealth of professional talent all operating as the same established and recognizable brand. "Our ability to provide unparalleled service has increased exponentially," remarked Mr. Goldstein when making the announcement. Our clients' ability to achieve their goals are than just facilitated -- they now exceed expectations throughout the tri state region and the nation as well," he adds. Both organizations have similar cultures. They pride themselves in assisting clients in a family-friendly manner as they reach their business or personal goals.

For more information contact Phillip Goldstein at 201-512-5700.



• Sonesta Select has come to Mahwah! We are located at 140 Route 17 South, Mahwah, NJ (previously the Courtyard Marriott).

Since its founding, Sonesta has built, owned and managed and designed hotels throughout the world. Our mission has remained the same: to provide our guests an authentic quality experience and treat all who walk through our doors with integrity. We embrace our decadeslong heritage of unrivalled service as we stay in tune with today's traveler. And we do so with integrity and passion.

Today, Sonesta comprises more than 280 properties in 8 countries. For more information contact us at 201-529-5200 and visit our website Sonesta.com/select



• Adastra West LLC is pleased that one of its book productions, Reading the Earth by Jerome Wyckoff, will be included in Amazon Prime Video's upcoming new TV

series, The Rig. The book is a lay reader's guide to the world's stunning geology, a perfect match for a series set on an offshore oil rig.

The Rig is a character-driven mystery thriller where a crew of workers battle for survival when their oil platform is mysteriously cut off from shore. Directed by Line of Duty and Bodyguard's John Strickland, it is the first Amazon Original Series filmed exclusively in Scotland.



 New at Crystal Springs Resort and Grand Cascades Lodge is our fabulous brand new lobby café. Now guests can stop at the café to pick up a fresh baked item and a great cup of Joe without having to go to the restaurant for it. We also have newly renovated hotel rooms. During the closure last year, we took the opportunity to speed up the plans already in place to revitalize all hotel rooms at Grand Cascades Lodge. Weekends feature live music on the Fire & Water deck overlooking the BioSphere pool and gorgeous sunsets over the mountains.

Crystal Springs Resort, is located just an hour from New York City, offers guests an amazing getaway experience. The Resort features two stylish hotels - the luxurious Grand Cascades Lodge and recreation rich Minerals Hotel, as well as two pampering spas, six championship golf courses, tropical indoor/outdoor pools, 10 seasonally inspired restaurants, a worldrenowned Wine Cellar, an amazing mountaintop lake recreational complex, plus an expansive activities schedule perfect for all ages.. Comprehensive health and safety protocols will continue to be implemented for the benefit of guests, employees and the community. Book an extraordinary Sussex County escape now by calling (844) 205-1857 or visiting www.TheCrystalGolfResort.com.

• NJBG, the nonprofit support group for the New Jersey State Botanical Garden, is working



to preserve one of the most iconic and historic buildings at the Garden. Construction will get underway soon, and NJBG has created a

Gofundme page to solicit public support.

NJBG is the official garden of the Garden State, and a great place to enjoy spring. There's plenty of room for social distancing, to take a walk or a hike, check out the spring flowers and the local wildlife, or join one of NJBG's outdoor programs. NJBG will hold its annual Spring Plant Sale on May 15 and 16, with a wide selection of colorful gardening favorites and many unusual plants.

The Botanical Garden is open daily from 8am to 6pm, and Garden admission is always free. Learn more at njbg.org.





#### **MRCC EVENTS**

Members and future members had the opportunity to network and make connections at both our February 23 Speed Networking and March 12 Business Card Exchange events.



# SBA 7a Loans

- Low Interest Rates
- No Origination Fees





#### All MRCC events will be virtual via ZOOM until further notice.

# MAY 6 Annual Luncheon; Sponsored by TD Bank and Valley Health System; Mahwah Bar & Grill

- 11 Member Benefits Overview; Via Zoom
- 11 OMNI Tuesday Trivia Night; Sponsored by Cereus Financial Advisors and LB Entertainment; Via Zoom
- 12 WIBI; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Via Zoom
- 13 YPN Workshop Panel; Sponsored by TD Bank and Valley Health System; Via Zoom
- 20 "Timeless Topics for Your Health" Lunch & Learn; Sponsored by Good Samaritan Hospital and Valley Health System; Via Zoom

#### JUN 3 Speed Networking; Via Zoom

- 8 OMNI Cigar Night; Sponsored by TD Bank; Crowne Plaza Suffern- Mahwah
- 9 WIBI; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Via Zoom
- 10 Lunch and Learn; Via Zoom
- 15 YPN After Hours; Sponsored by TD Bank and Valley Health System; TBD
- 16 WIBI; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Via Zoom
- 17 Recognition Luncheon; Sponsored by Bergen Volunteer Center, Eastwick College, Good Samaritan Hospital and TD Bank; Ramsey Golf & Country Club
- 29 WIBI "Coming Out" Party; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Cenzino Ristorante
- JUL 13 SUMMER BASH Hosted by Crowne Plaza Suffern Mahwah; Sponsored by M&T Bank
  - 14 WIBI; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Via Zoom
  - 15 YPN Workshop; Sponsored by TD Bank and Valley Health System; Via Zoom
  - 21 WIBI; Sponsored by Good Samaritan Hospital, TD Bank and Valley Health System; Via Zoom

\*Sponsorships still available. Please inquire at the office.

All dates and events are subject to change. Please visit mrcc.biz for up-to-date information and to register for all events.

#### **MRCC STAFF**





Maureen Huggins Executive Director Wendy Cotes Member Services Coordinator Cassandra Van Der Horn Events Coordinator

# **WELCOMES NEW MEMBERS**

# Omrcc

MRCC welcomes these new members and invites you to visit them at mrcc.biz

Artis Senior Living; Chestnut Ridge Bergen County CASA; Hackensack Loren D. Stark Company; Mahwah New York - New Jersey Trail Conference;

Price, Meese, Shulman & D'Arminio, P.C.; Woodcliff Lake

Sonesta Select Mahwah: Mahwah Sunrise Franklin Lakes: Franklin Lakes TAG Online: Clifton

The Bergen County Job Center;

Hackensack

The Fortis Agency; Holmdel

Effective April 25, 2021





## What Our Members Are Saying

#### **BONNIE GOLER - TAG Online, Inc**

The monthly events such as Speed Networking, WIBI and Business Card Exchange are wonderful networking vehicles that help provide great exposure to promote our website design development and hosting business. I like the friendly, accommodating vibe and atmosphere that the chamber has to offer. The staff and MRCC members are very gracious, informative and helpful.

#### **THOMAS MESSINA – Compass Wealth Strategies**

I love the YPN because it's a community of young professionals that make networking really fun and exciting. Before the pandemic they had lots of events like axe throwing, bowling, game night and business after hours. I've been able to build really strong relationships from the group on a business and a personal level. To me, networking isn't just about the short term goals and gains; it's truly about the long term relationships that you build.

#### JOJO RULAND - Kinetic Rehab and Spine

The Chamber gave Kinetic Rehab and Spine the opportunity to support and participate in many community events that have contributed to the growth of our company. I have made many friendships professionally and personally. The Chamber administration helped me organize our Grand Opening. The event was a total success. I don't know how I would've done it without them!

#### **MRCC's Member Benefits Overview**

On February 9, MRCC's Director Mark Fairman gave a PowerPoint presentation on all the benefits of being a member. MRCC's Member Benefits Overview is a great way to learn the many ways your membership can help your business. This free quarterly event is perfect for new members, and a great refresher for existing members. The next MBO will be held on May 11 via Zoom. Please register at mrcc.biz or call the MRCC office.



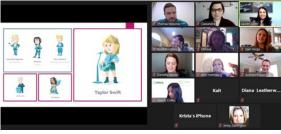




April's Workshop "Side Hustles or Starting Your Own Gig: What You Need to Know", presented by Andrew Bolson of Meyerson, Fox, Mancinelli & Conte, P.A.



March's Workshop "Tax Advice in a Covid World", presented by Gene Nunziata, CPA of PKF O'Connor Davies, LLP



February's Workshop "Blazing Your Own Trail: You Control the Direction of Your Career!", presented by Lauren Laner of Girl Scouts of Northern New Jersey

**YPN** is now holding workshops every third **Thursday** of the month!



# 2021 Community Outreach Project Benefiting:



Community Outreach Services, Inc. is dedicated to the eradication of homelessness, hunger and poverty within the surrounding community. They will seek persons in need where they may be found and utilize education and training programs to assist in addressing their needs and the needs of their

families. They are dedicated to restoring and maintaining the self-esteem of all the people we serve within the community.

# WAYS YOU CAN SUPPORT:

- Logo Sponsor \$250
  Name Recognition Sponsor \$100
- Make a Monetary Donation
- Collect/Donate Items & Drop off at MRCC Office

MRCC'S YPN is collecting items to support Community Outreach Services through November 11th . Supplies or monetary donations are greatly appreciated.

#### **CLICK HERE TO SUPPORT**





At M&T Bank, we understand that small business is the lifeblood of any thriving community. Which is why we are committed to providing our support and keeping our lending decisions local. See what we can do for your business at your neighborhood branch or mtb.com today.

M&T Bank is proud to support the Mahwah Regional Chamber of Commerce.

Tia Pyo Business RM hpyo@mtb.com 201 906 8798



Equal Housing Lender. ©2020 M&T Bank. Member FDIC.









## LUNCH & LEARN

Attendees always leave our Lunch & Learns with a wealth of knowledge!

From top to bottom:

February 25 - Andrew Garlick of The Garlick Group, LLC spoke on "What You Need to Know About the Dark Web"

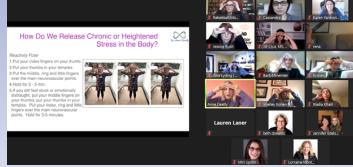
March 23 - Ryan Wensely and Rich Jacobs of TD Bank presented a webinar on "Access To Capital"

March 25 - from West Bergen Mental Healthcare, Jeanne Marron, PH.D. Clinical Specialist, Community Educator and Trauma Therapist presented a Lunch & Learn on "Coping During a Prolonged Pandemic'

April 29 - Dr. Joe Labriola of Chiro Health Spa spoke on "How to Work From Home Without Pain or Fatigue"



Right: March WIBI speaker was Dr. Anne M. Deatly, PhD of E Quantum Breakthroughs speaking on "ENERGY FLOW = QUALITY OF LIFE" Left: Our WIBI women always know how to have fun while making connections! On February 10 they held their "SHARE THE LOVE" Totally Social Event of 2021, celebrating Valentine's Day with virtual games designed to help deepen connections and share a little holiday sweetness!





# Omrcc | WIBI

#### WIBI continues strong virtually!

Right: In April WIBI attendees were given great tips on "Creating a Wardrobe That Works For You" presented by Pamela Etzin of An Eye for Detail

# Available For Lease

# Industrial/Flex Units

Various Size Units Always Coming Available!







If you are in the market for real estate or curious about market valuations, give us a call!

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Our OMNI group continues to have Tuesday Trivia each month, breaking out into groups and becoming very competitive!

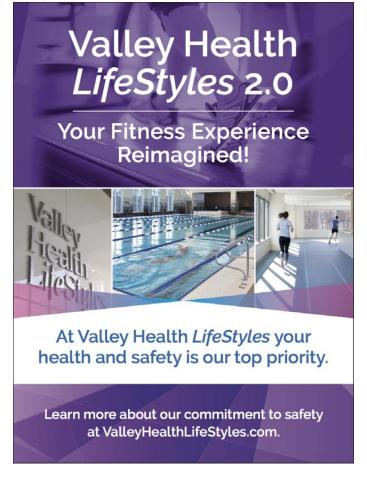
#### Right:

In March our OMNI group held two webinars presented by SCORE Mentors Northeast New Jersey - Business Mentoring on "Preparing a Business Plan – What, Why & How"











# SAVE THE DATE

We invite you to join us for a day of excellent golfing and an evening recognizing our Humanitarian of the Year, The Van Duren Family of Ramsey Auto Group

# 30th Annual Golf Outing & Humanitarian Dinner

September 14, 2021 New York Country Club

**HONORING** 

The Van Duren Family of



TO BENEFIT MRCC and



CLICK HERE TO SEE A VIDEO OF THE 2020 GOLF OUTING















#### **MRCC Board of Directors**

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### **SAVE THE DATE**





October 18, 2021

Crowne Plaza Suffern-Mahwah



#### material to approximately 1,000 local businesses

for only \$250! 2021 Flyer deadlines:

We'll send your promotional

HITCH-A-RIDE

in MRCC's Quarterly Mailer

Reach your customers

in a mailbox not just an inbox.

July 20 · October 19

#### **MRCC Chamber Briefs**

PUBLISHED QUARTERLY BY THE

#### **MRCC**

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mrcc.biz





# MRCC MEMBERS 2021/2022 SCHOLARSHIP APPLICATIONS NOW AVAILABLE

# As a member benefit MRCC offers scholarships to:

Chamber members, all their employees, and their immediate families

# Applications are now available to students for the following schools:

Eastwick College - \$2,500 Lincoln Technical Institute - \$2,000 Ramapo College of NJ - \$2,000

Applications are due back to the Chamber office on Friday, May 28th, 3 pm

Visit MRCC.BIZ/2021-scholarship-application or call MRCC office 201-529-5566 for applications and more information.

Please help us get the word out to your employees!

CLICK HERE TO DOWNLOAD A SCHOLARSHIP APPLICATION.