

**Mahwah Regional Chamber of Commerce**  
65 Ramapo Valley Road, Suite 211 • Mahwah, NJ 07430

**FOR IMMEDIATE RELEASE:**

**NY/NJ SUPER BOWL HOST COMMITTEE VP TO SPEAK AT  
MAHWAH REGIONAL CHAMBER OF COMMERCE NETWORKING LUNCHEON**

Mahwah (October 17, 2012) – Rich Petriccione, Ph.D., Senior Vice President Philanthropy & Community Relations, of the NY/NJ Super Bowl Host Committee will be the guest speaker at the Mahwah Regional Chamber of Commerce’s networking luncheon. The event is being held on Friday, November 9, 2012, from noon to 2:00 pm at the River Palm Terrace, 209 Ramapo Valley Road Mahwah, NJ 07430. This luncheon is sponsored by the Crowne Plaza Hotel & Conference Center in Suffern, New York.

The NY/NJ Super Bowl Host Company, a Section 501(c)(6) non-profit corporation, runs the Super Bowl Host Committee. The committee is working to ensure Super Bowl XLVIII, being held February 2, 2014 at MetLife Stadium in East Rutherford, NJ, will be successful. The group is helping coordinate many of the events that lead up to and surround the game itself, and looking for volunteers who can help provide visitors with information about the Super Bowl and related activities and act as hospitality guides at events. In addition, Mr. Petriccione will speak on how the Super Bowl can benefit local businesses.

Chamber members and non-members alike are encouraged to come to the River Palm Terrace (<http://www.riverpalm.com>), one of New Jersey's premier steak houses, for lunch and networking opportunities. All members are encouraged to share their promotional items and literature with our guests on our media table, and be sure to bring plenty of business cards.

The cost of the Luncheon is \$40 for Chamber members and \$55 for non-members. Advance registration is preferred; an additional \$5 processing fee will be charged if paid the day of event. Sponsorship opportunities are also available. For reservations, please visit [mahwah.com](http://mahwah.com) or call the Chamber office at 201-529-5566.

Founded in 1957, the Mahwah Regional Chamber of Commerce is a dynamic organization representing members from over 90 communities in the region. The Chamber’s membership includes retail, professional, service, and corporate businesses, both large and small. Its primary objective is to advance the general welfare and prosperity of the greater Mahwah region so that its citizens and its business

community may prosper. Particular attention and emphasis is given to the business, social, civic, cultural, and educational interests of the region.

**Contact:**

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