

Mahwah Regional Chamber of Commerce

One international Blvd., Suite 211 • Mahwah, NJ 07490

Bergen County's Premier Chamber of Commerce™



FOR IMMEDIATE RELEASE:

LEARN HOW TO LEVERAGE THE MEDIA TO GROW YOUR BUSINESS VIA SOCIAL MEDIA AT MRCC LUNCHEON

MAHWAH, N.J. (March 17, 2017) Do you want to know how to improve public relations, social media or digital promotions for your company? The Mahwah Regional Chamber of Commerce will host a business luncheon with valuable information on these subjects on Wednesday, April 05, 2017. The event is scheduled for 12:00 - 2:00 PM at the Sheraton Mahwah Hotel, One International Blvd., Mahwah, NJ.

It starts with your story. Attendees at the luncheon will learn from media professionals how social media impacts modern media outreach, storytelling, reporting and creative story ideas.

Media Panelists will include:

* **Patricia Stark**, Media, Public Speaking and Certified Body Language Trainer, and a Guest TV Communication Expert. Patricia's on-air experience includes Anchoring live national breaking news and news updates for **Fox News Channel**, anchoring live international news for the US Bureau of the Turkish News Network **Ebru**, Anchor & General Assignment Reporter for **News 12 Connecticut**, and as medical news anchor for **MDTV**, **HealthiNation**, **Inception Digital**, & **Prevention**. For more information about Patricia, visit: <http://patriciastark.com>

* **Anjalee Khemlani**, Deputy Managing Editor, [NJBIZ.com](http://njbiz.com), has in depth experience writing breaking news, features and investigative articles on health care, diversity, politics, business, and courts. She is social media and multimedia savvy, and was promoted to to a newly created position of deputy managing editor after 1.5 years at NJBiz. For more information about NJBiz, visit: <http://njbiz.com>.

* **Nigel Edelhain**, COO of BigFish Digital Solutions, the digital agency within Wainscot Media. Wainscot Media is the publisher of BERGEN Magazine and dozens of other lifestyle and luxury magazines around the country. BigFish Digital Solutions works with local business to boost their digital marketing in areas like social media, SEO, email marketing and website development. Nigel has an undergraduate degree in microchip design and is a graduate of the Wharton business school. For more information visit: <http://wainscotmedia.com/digital>

The Panel will be Moderated by Pattie Simone, an MRCC Board Member and Digital Strategist, Entrepreneur and Freelance Writer. Pattie has hundreds of business and feature bylines in print and online publications, including: Entrepreneur Magazine, The Town Journal, The Hudson Valley Business Journal, The Times Herald-Record, NJ Bride Magazine, Westchester Magazine and [WomenEntrepreneur.com](http://womenentrepreneur.com) <<http://womenentrepreneur.com>>. She has been interviewed on ABC, FOX5, and MSNBC TV, and has been quoted in MORE magazine, The Bergen Record and most recently on Joe Connolly's WCBS Newsradio 880's Bloomberg Small Business Report.

The cost for the luncheon is \$40 for Chamber members and \$55 for non-members. Please contact the Chamber office at 201-529-5566 or Mahwah.com for more information on the event or sponsorships opportunities. Join the conversation on Facebook, Twitter, Instagram, and LinkedIn; links available on our website.

About the Mahwah Regional Chamber of Commerce:

Founded in 1957, the Mahwah Regional Chamber of Commerce is a dynamic organization representing members from over 90 communities in the New Jersey, New York region. The Chamber's membership includes retail, professional, service, and corporate businesses, large, medium and small. Its primary objective is to advance the general welfare and prosperity of the area MRCC serves so that its citizens and its business community may prosper. Particular attention and emphasis is given to the business, social, civic, cultural, and educational interests of the region.

Contact: Sharon Rounds, Executive Director
Mahwah Regional Chamber of Commerce
One International Boulevard, Suite 211
Mahwah, NJ 07495

Phone: 201-529-5566
www.mahwah.com
info@mahwah.com