

## **Mahwah Regional Chamber of Commerce**

One international Blvd., Suite 211 • Mahwah, NJ 07495

*Bergen County's Premier Chamber of Commerce™*

### ***FOR IMMEDIATE RELEASE:***

#### **MRCC WEBINAR SERIES HIGHLIGHTS LIVE STREAMING “2016’S HOTTEST SPECIAL TOPIC”**

*Mahwah, NJ (March 28, 2016)* – Mahwah Regional Chamber of Commerce will host a free Webinar on Live Streaming and why it is so hot.

Learn about Live Streaming by joining the free MRCC webinar on Wednesday, April 20, from 9-10 a.m. The program is presented by Karen Yankovich, CEO of Uplevel Media, LLC.

Karen will share everything you need to know to get started with live broadcasting, 2016’s “must do” social networking. The webinar will cover the scope and benefits of social media, a terrific content marketing option that can expand your company’s visibility and attract better prospects. Karen will also discuss Periscope, Meerkat, Blab and Facebook Live. This webinar is also sponsored by R&D Legal Bookkeeping.

#### **About Karen Yankovich**

Karen Yankovich, Social Media Brand Strategist, Business Consultant and Speaker, is the CEO of Uplevel Media. She guides entrepreneurs to create wealth by combining smart business practices with simple, proven systems that develop and maintain strong customer relationships.

#### **About the Mahwah Regional Chamber of Commerce:**

Founded in 1957, the Mahwah Regional Chamber of Commerce is a dynamic organization representing members from over 90 communities in the New Jersey/New York region. The Chamber’s membership includes retail, professional, service, and corporate businesses, large, medium and small. Its primary objective is to advance the general welfare and prosperity of the area MRCC serves so that its citizens and its business community may prosper. Particular attention and emphasis is given to the business, social, civic, cultural, and educational interests of the region.

# # #

**Contact:** Sharon Rounds, Executive Director  
Mahwah Regional Chamber of Commerce  
One International Boulevard, Suite 211  
Mahwah, NJ 07495

Phone: 201-529-5566  
[www.mahwah.com](http://www.mahwah.com)  
[info@mahwah.com](mailto:info@mahwah.com)