

Mahwah Regional Chamber of Commerce
One international Blvd., Suite 211 • Mahwah, NJ 07495

FOR IMMEDIATE RELEASE:

MRCC TO HOST FREE PINTEREST WEBINAR

Mahwah, NJ (April 26, 2016)–The Mahwah Regional Chamber of Commerce will host a free webinar on the social media network **Pinterest** on Wednesday, May 18 from 9-10 a.m. Presented by Jade Gunver of the Promin Group, the webinar will help bring more traffic to your website, increase the reach of your products or services and drive sales.

Successful business owners and marketers are achieving multiple strategic goals and attracting better prospects through a variety of Social PR actions. Pinterest's most powerful feature is its potential for traffic generation. Nearly all of the images on Pinterest link to the original source of the image. With a couple of clicks of the mouse, viewers are taken from a sea of pictures to your website.

Registration for this free program is limited and open to local businesses. Go to mahwah.com to register.

MRCC's series of webinars will culminate with a Social Media full day event on June 30, hosted by the Sheraton Mahwah Hotel.

About the Mahwah Regional Chamber of Commerce:

Founded in 1957, the Mahwah Regional Chamber of Commerce is a dynamic organization representing members from over 90 communities in the New Jersey/New York region. The Chamber's membership includes retail, professional, service, and corporate businesses, large, medium and small. Its primary objective is to advance the general welfare and prosperity of the area MRCC serves so that its citizens and its business community may prosper. Particular attention and emphasis is given to the business, social, civic, cultural, and educational interests of the region.

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